

OPSSS0256

July System Migration: Telemundo

User Experience Wireframes V1.2

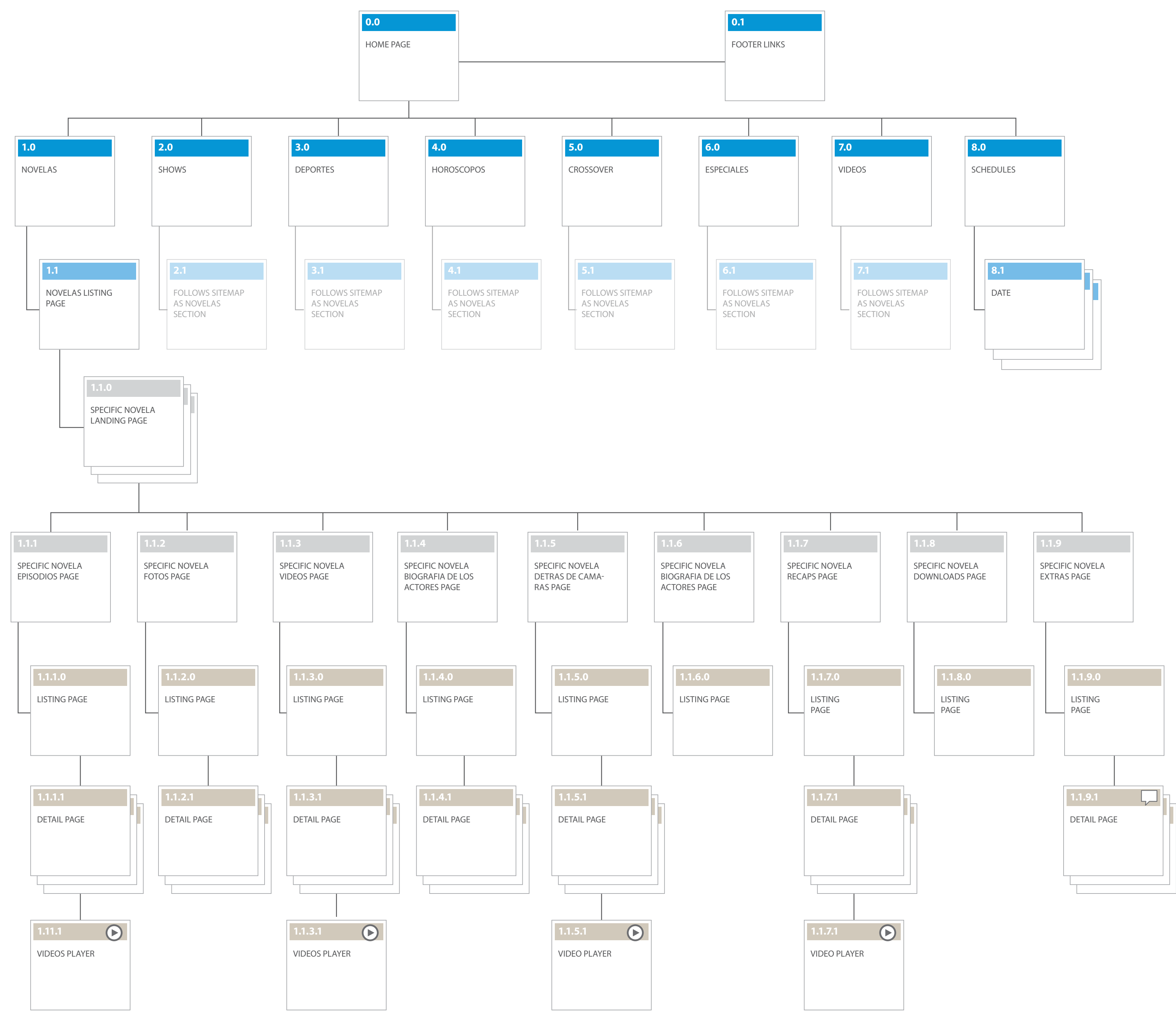
09.23.2011

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Joshua Berry



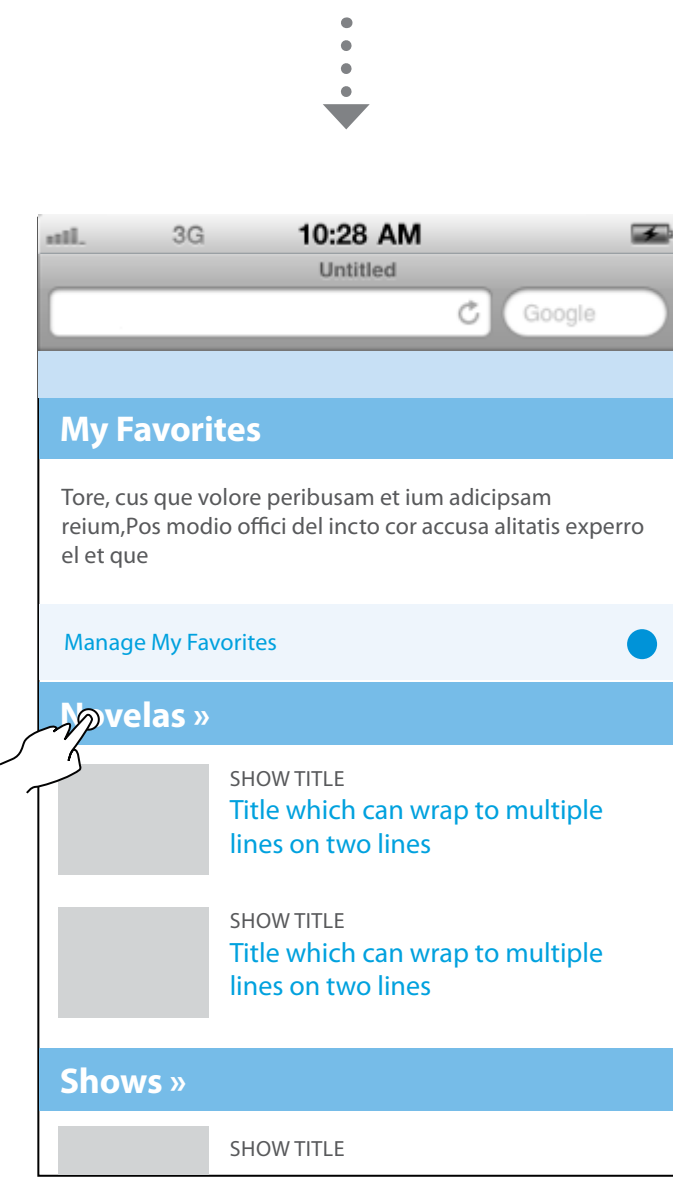
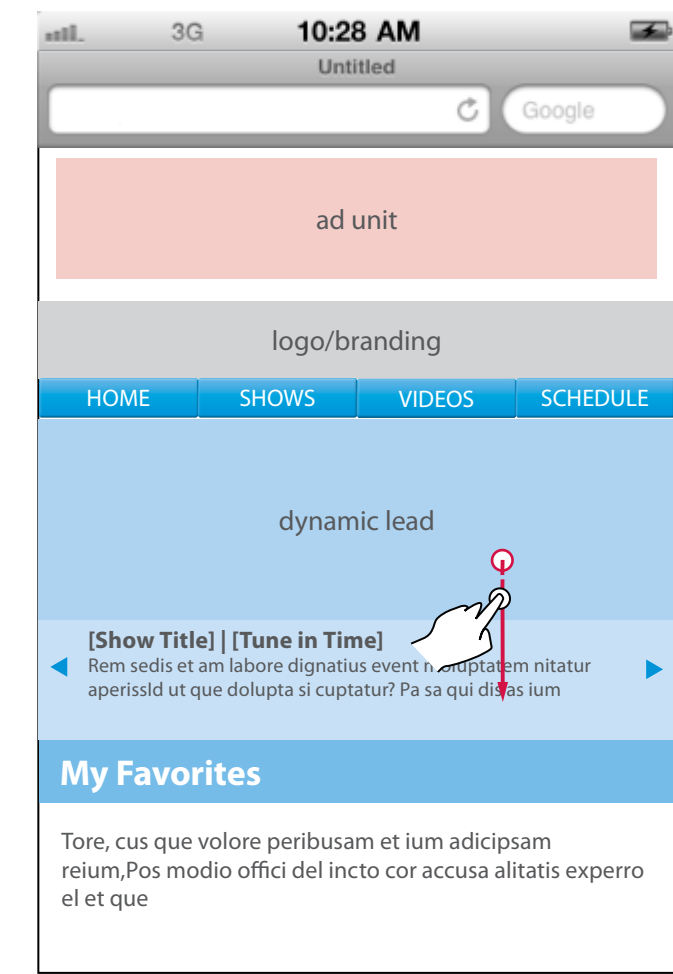
Sitemap

Sitemap

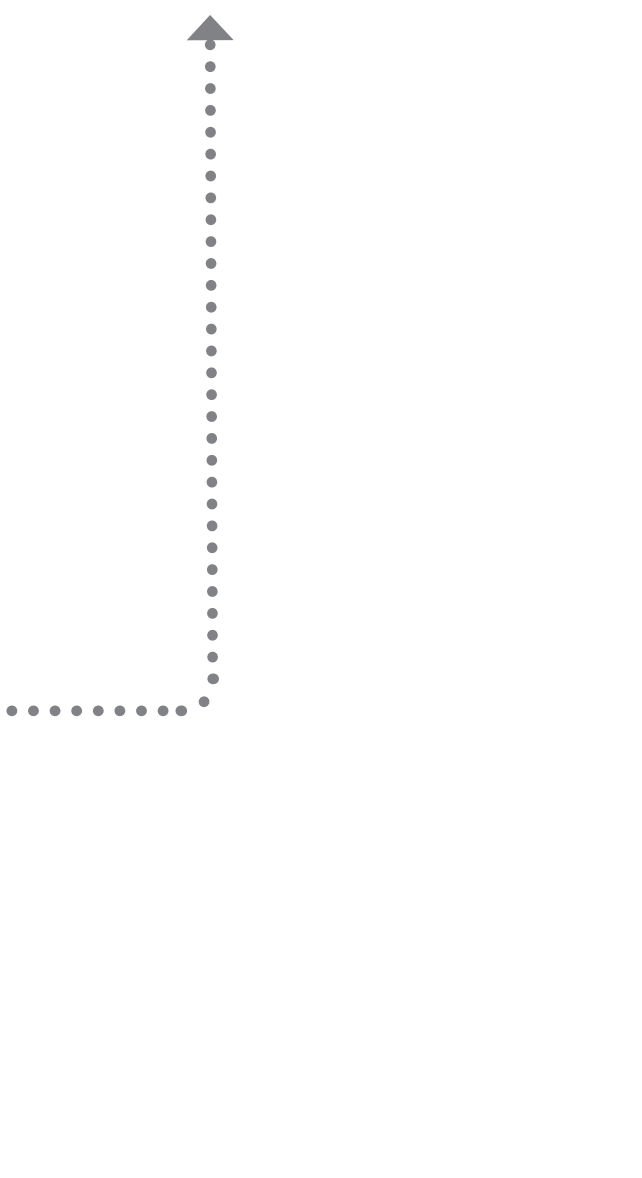
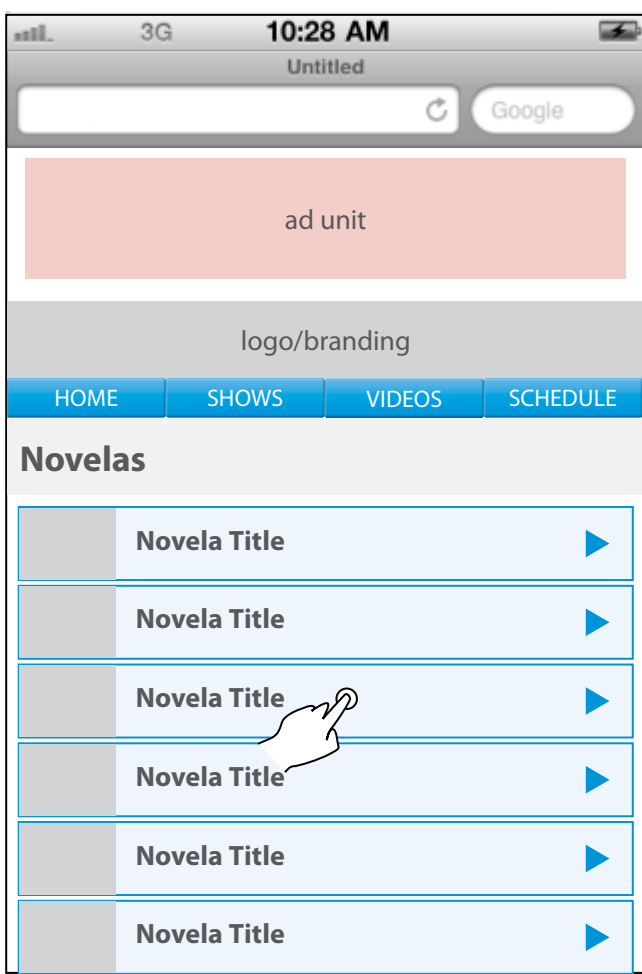


Interactive Flows

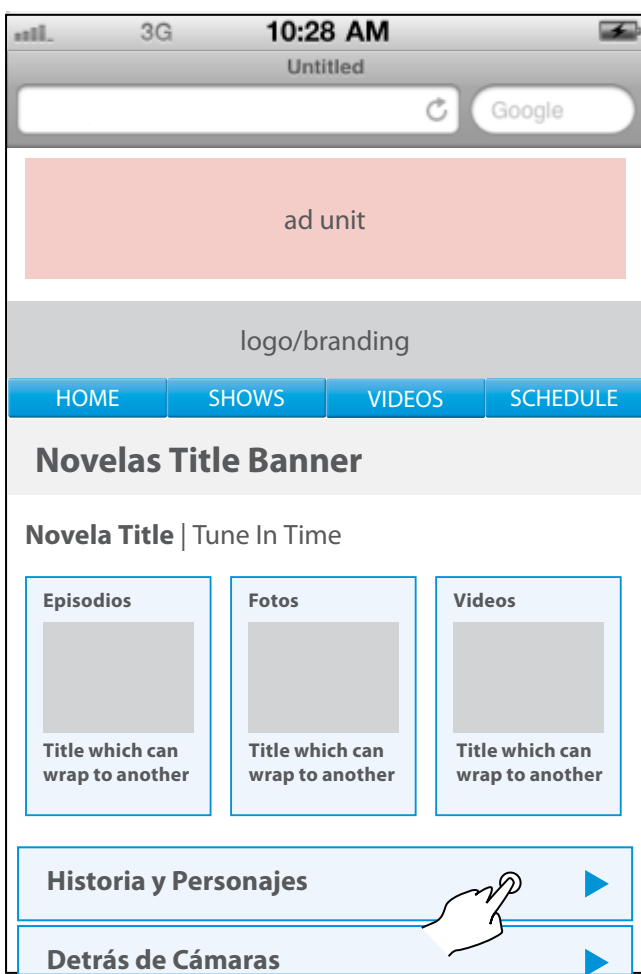
Telemundo Mobile Landing Page



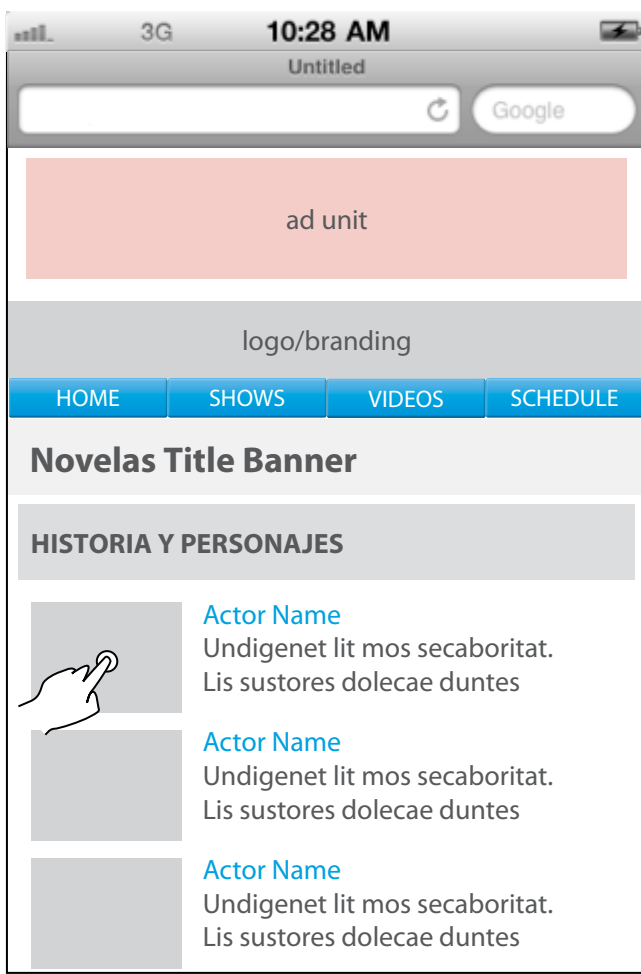
All Novellas List Page



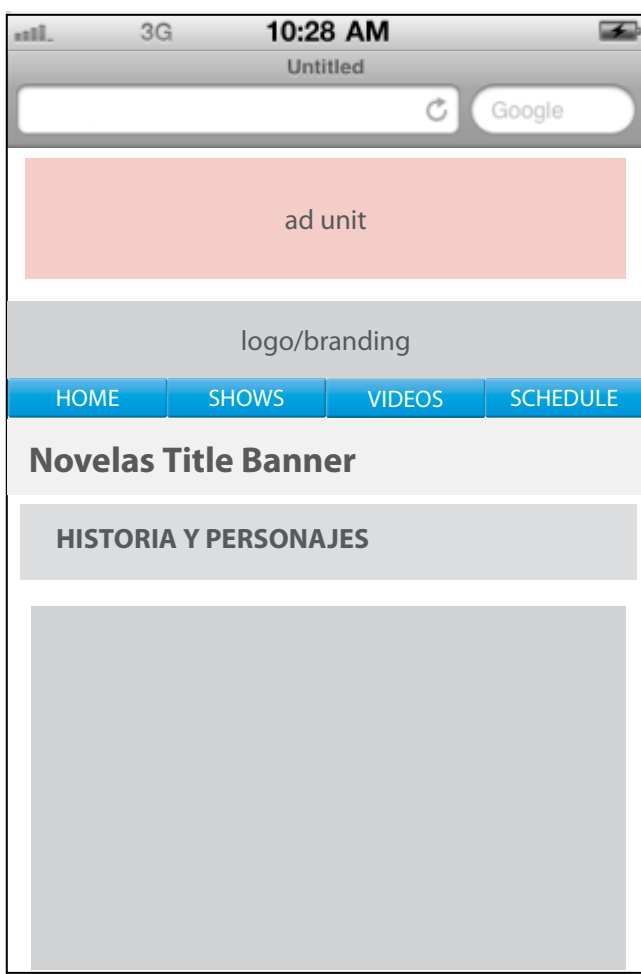
Specific Novela Landing Page



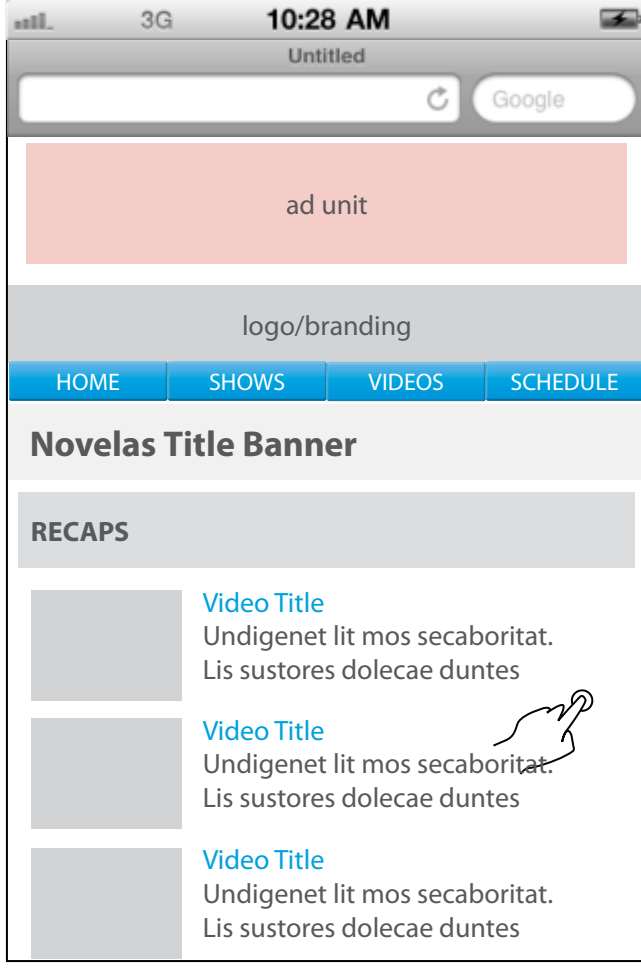
Specific Novella Historia y Personajes List Page



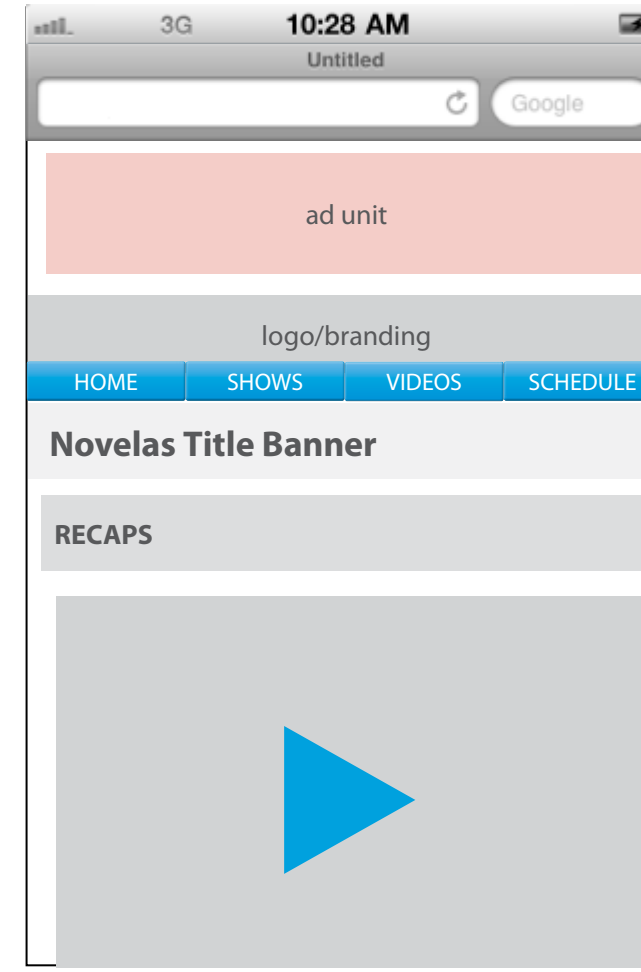
Specific Novella Historia y Personajes Detail Page



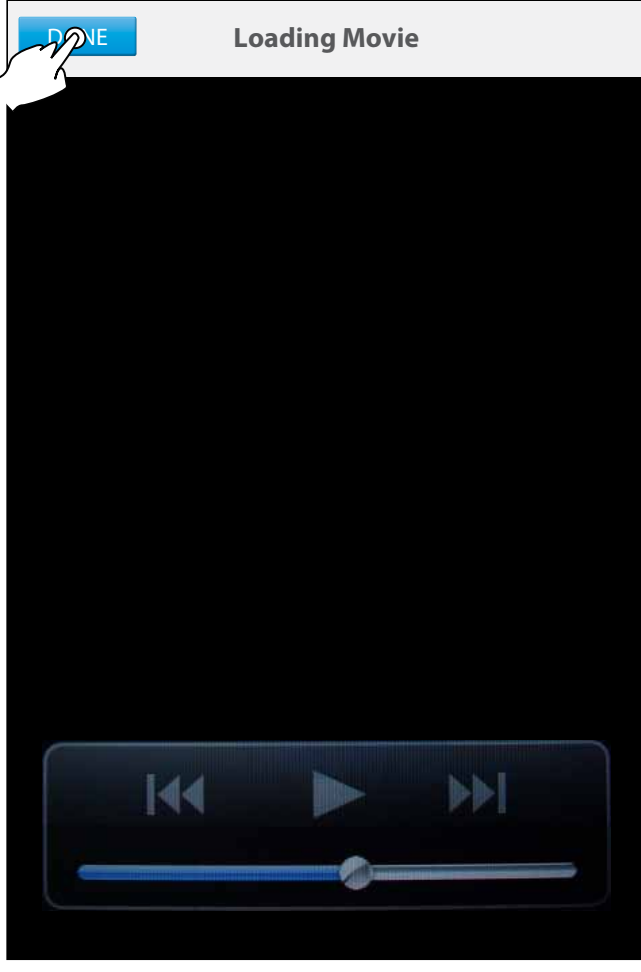
Specific Novella Recaps List Page



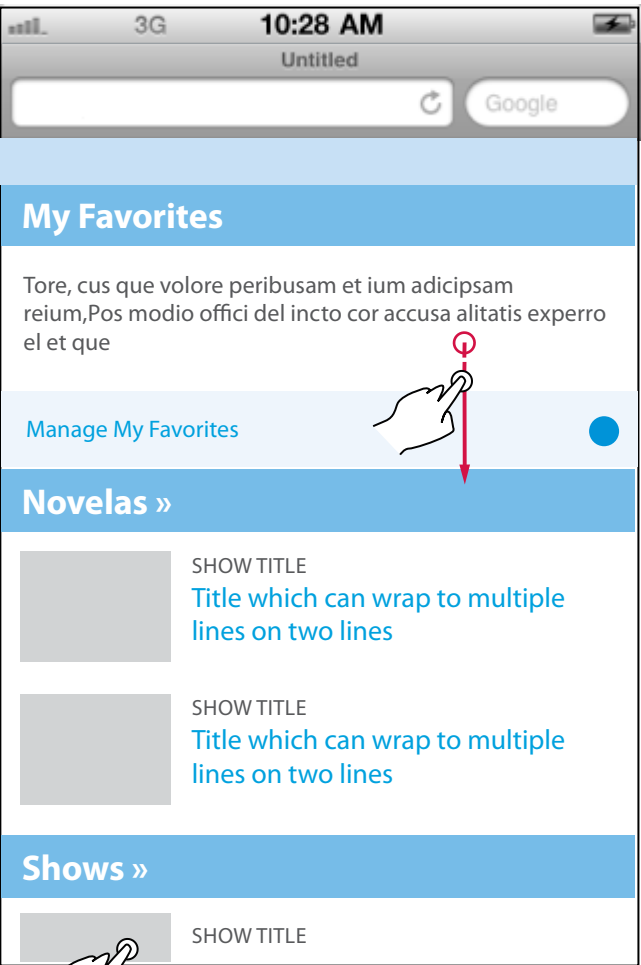
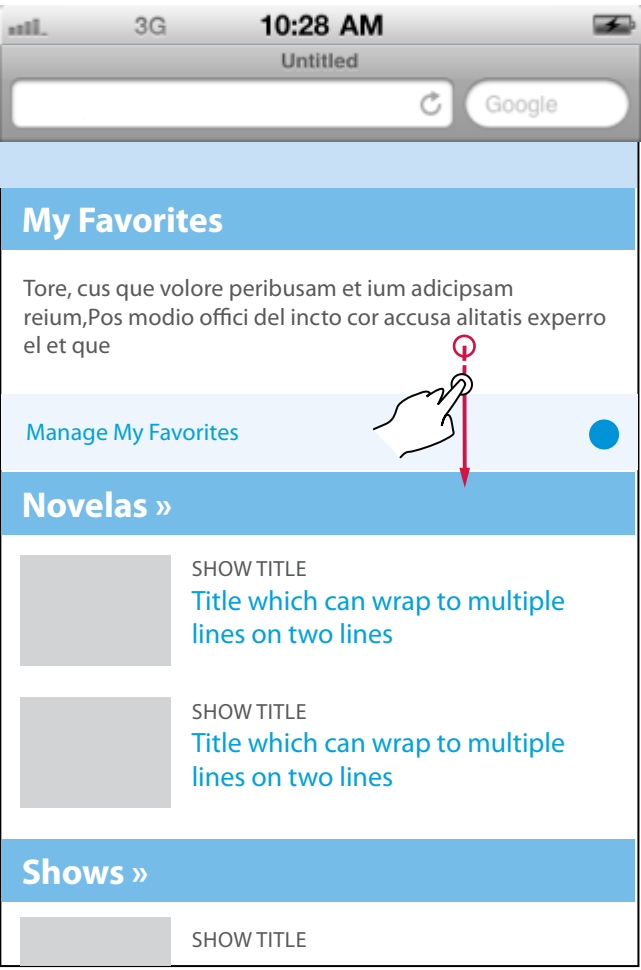
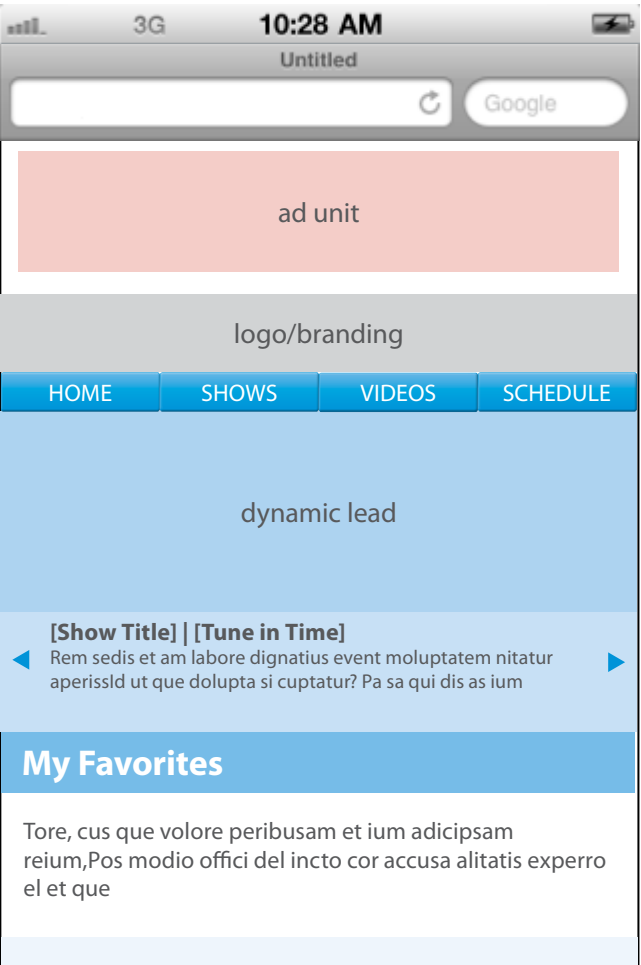
Specific Novella Recaps Detail Page



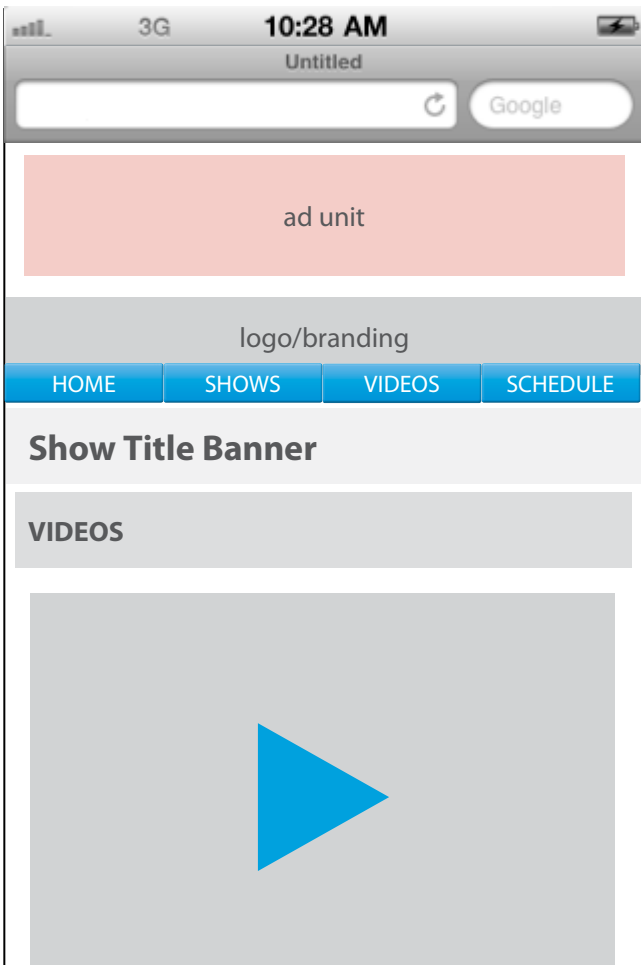
Specific Novella Recaps Video



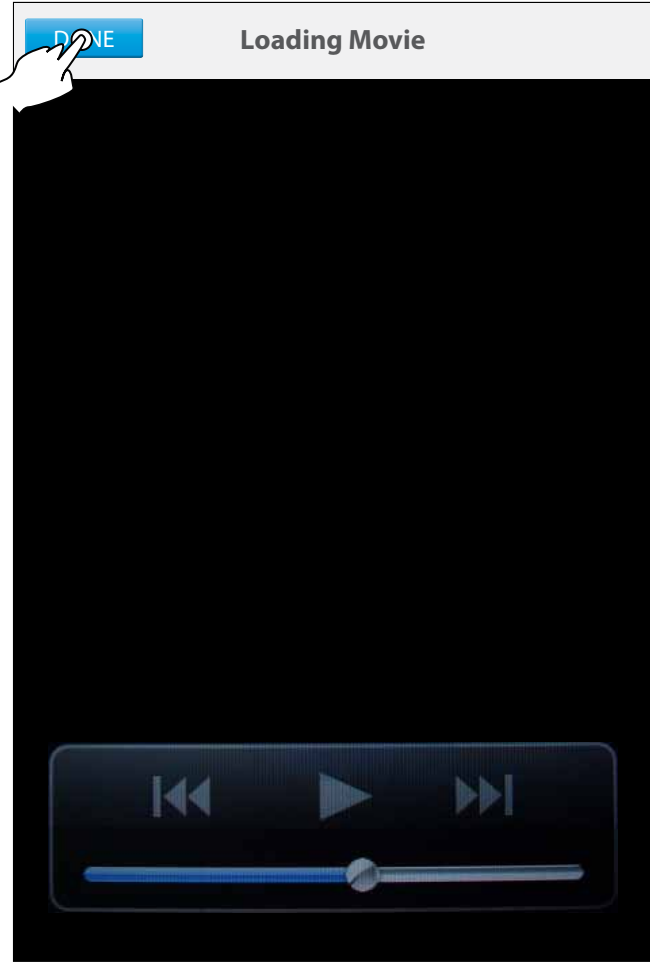
Telemundo Mobile Landing Page



Specific Show Video Detail Page



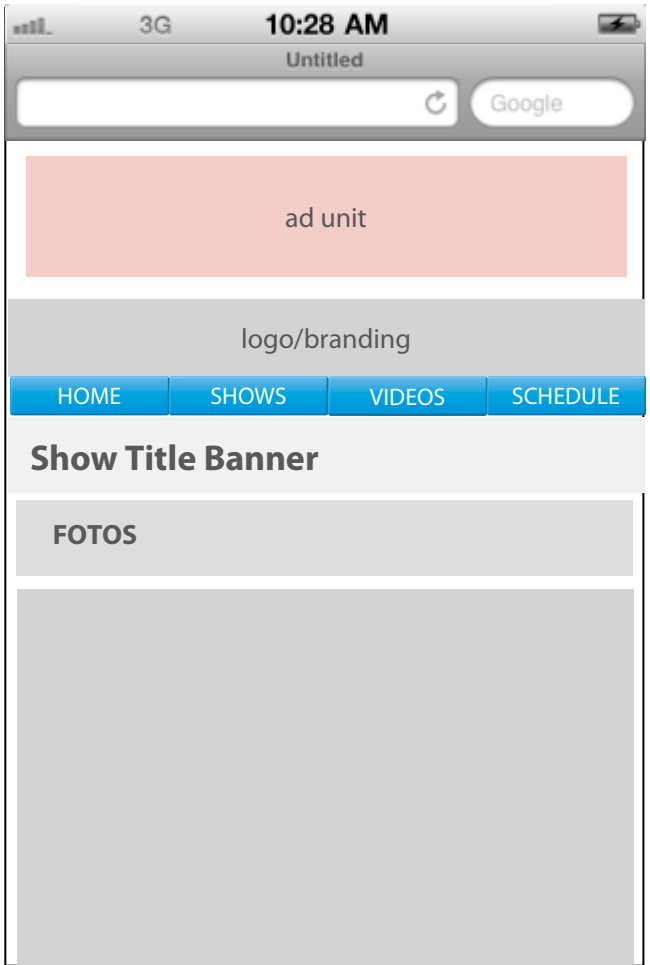
Specific Show Video



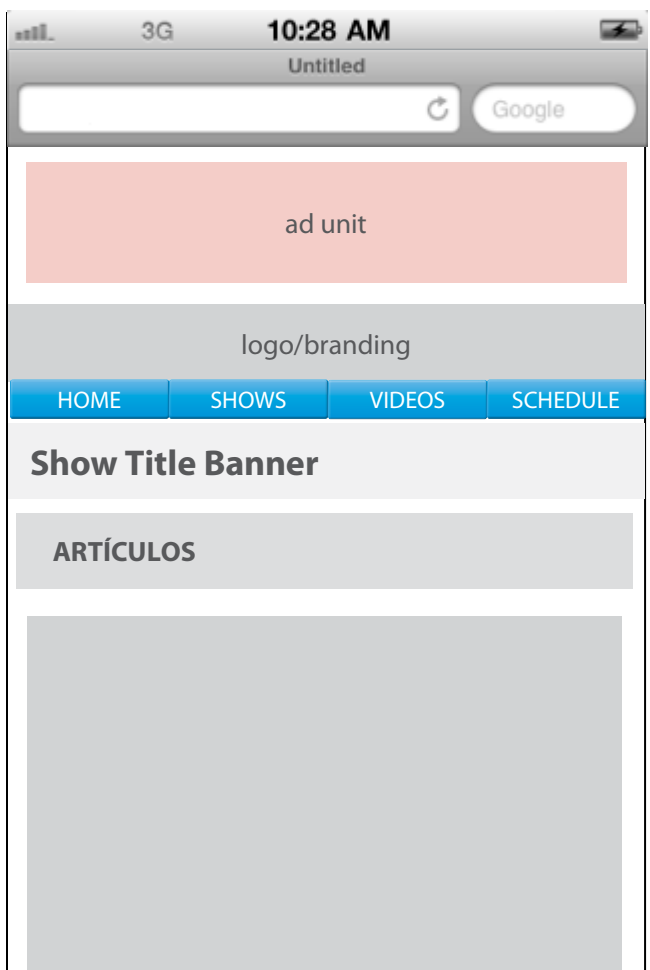
July note:

Currently the Videos widget doesn't have a details page as described in the wireframes. We are however, looking to include this in scope with the additional objective of presenting more videos which the user is likely to watch. This page would be shown after the user has watched a video and returns to the site. This would display the recently watched video, recommended videos (personalized), and then comments on that video if applicable. "

Specific Show Fotos Detail Page (Single Slide View)



Specific Show Article Detail Page



Main UI Interactions: Templates

Annotations

1. Ad Unit (AD OPS CONTROLLED)

- Displays ad unit which will be managed by NBCAdOps

2. Logo/Branding (FRONT END)

- Displays Telemundo branding

3. Main navigation (FRONT END)

- Displays global buttons to access the main landing page, shows section, video section, and show schedules.

INTERACTION

- Upon clicking on "home", the user is taken to the main landing page
- Upon clicking on "shows", the user is taken to the list page of shows
- Upon clicking on "videos", the user is taken to a list page of videos
- Upon clicking on "schedule", the user is taken to the current date Telemundo schedule

4. Dynamic Lead (EDITORIALLY CONTROLLED)

- Displays a dynamic lead which automatically transitions left to right at a set interval time period

INTERACTION

- Upon tapping on the dynamic lead slide, the user is taken to the selected content
- Upon tapping on an arrow, the dynamic lead will transition to the arrow direction and display a new slide

5. My Favorites (FRONT END)

- 5a: Displays my favorites header with verbiage about managing the user's favorite shows with a link and icon to manage them
- 5b: Displays my favorites header which is also a button with a list of all the selected shows which the user has marked as their favorite
- If a show is selected a thumbnail of the show logo and the show title will appear

INTERACTION

- Upon clicking on "manage my favorites" link, the user is taken to the manage favorites page
- Upon clicking the hotspot located over the thumbnail and show title, the user is taken to the show's landing page

6. Sections (EDITORIALLY CONTROLLED)

- Displays section title which is also a button with three (3) feature items. Featured items will pull the first/latest item per each respective feeds (videos, photo galleries & articles)
- Each feature item displays a thumbnail, show title, and content item title

PUBLISHING

- Publisher will be able to remove a content types featured on the main landing page

INTERACTION

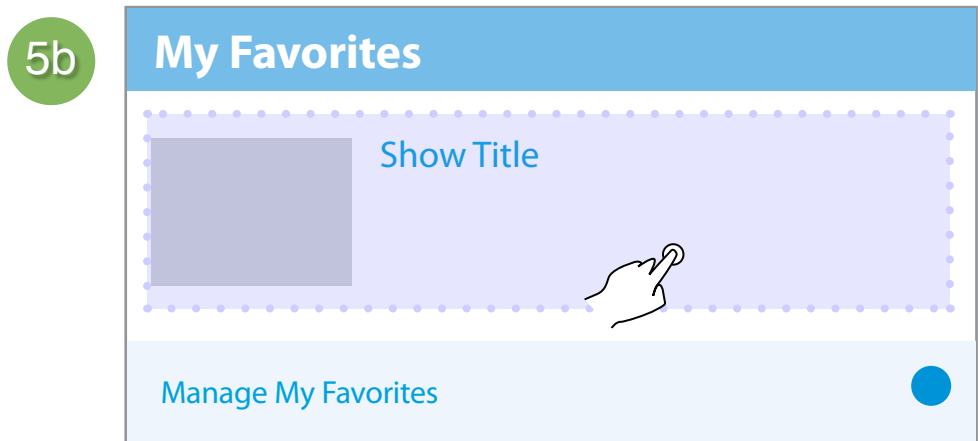
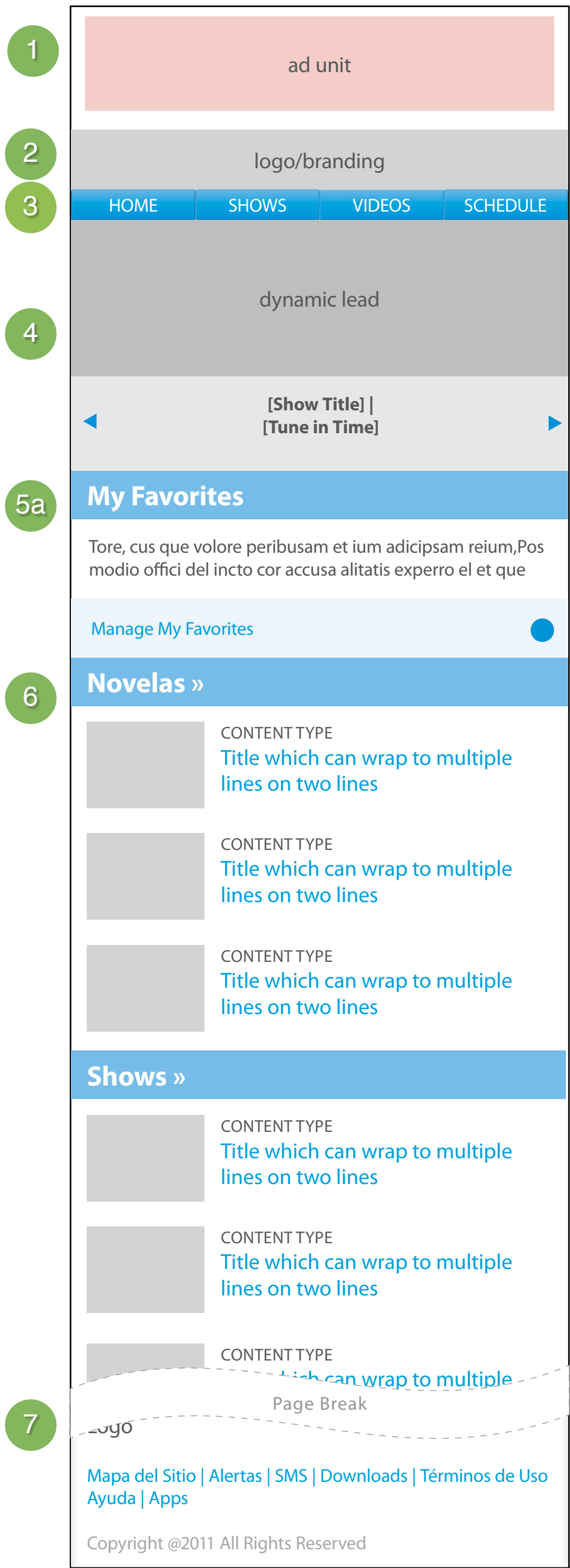
- Upon clicking the hotspot located over the thumbnail, content type and content item title, the user is taken to the content item detail page

7. Footer (FRONT END)

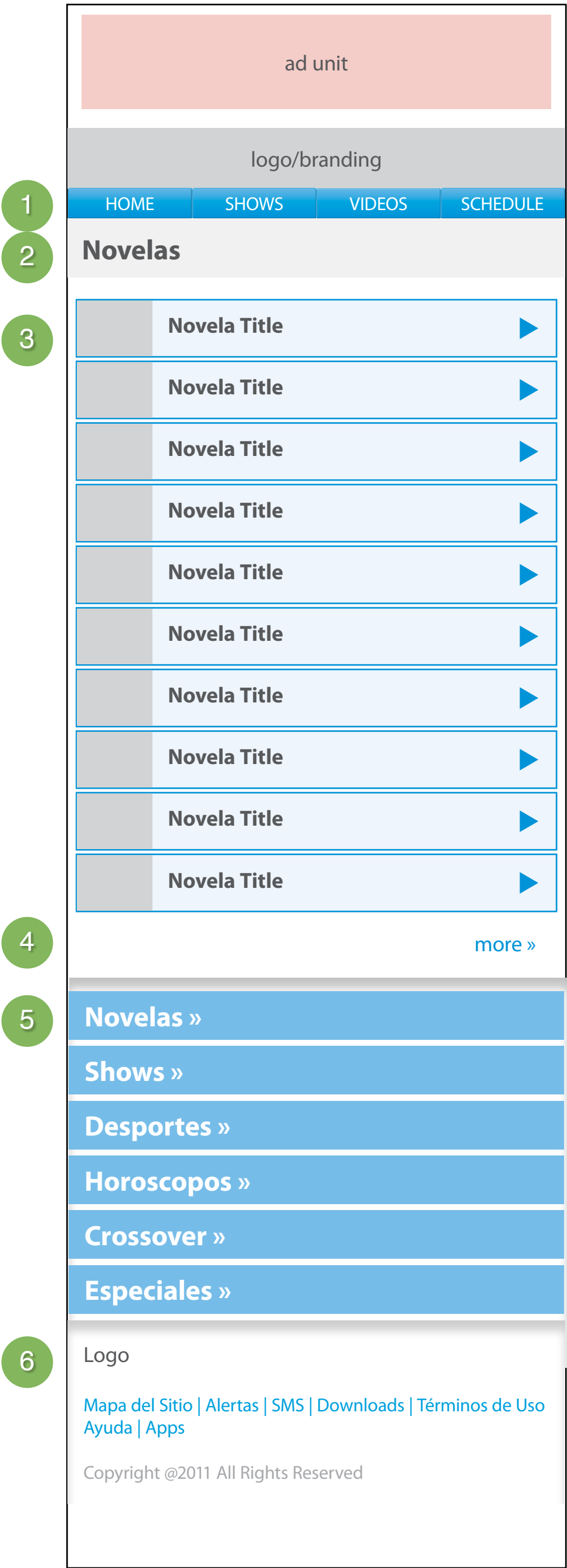
- Displays the site logo, footer links which are currently TBD and the copyright information

INTERACTION

- Upon tapping the logo, the user is taken to the main landing page



All Novellas List Page



Annotations

1. Main navigation (FRONT END)

2. Banner (FRONT END)

- Displays the page title as a graphic with a back button.

INTERACTION

- Upon tapping on the back button, the user is taken to the previous page.

3. List item (EDITORIALLY CONTROLLED)

- Displays list of content items in the order of most recent aired (controlled through feed editor ordering)
- Each list item displays a image/logo, and a title
- Client will provide a list of novelas currently on air. They will be listed at the top. Below that will be historical Novelas arranged from A-Z. (All of this doesn't need to be feed driven and can remain hardcoded.)
- NOTE: Adding or removing a show from the feed, deleting show from any navigation widget, or removing it from the list of shows

INTERACTION

- Upon clicking the hotspot located over the image and title, the user is taken to the landing page of the selected list item

4. More Link (FRONT END)

- *Appears when there are more than 10 shows otherwise it is hidden
- After clicking more, the links change to previous and next

INTERACTION

- Upon clicking on the more, previous or next link, a new set of list items will appear

5. Section Footers (EDITORIALLY CONTROLLED)

- Displays section title which is also a button
- Appears on all sub pages

INTERACTION

- Upon clicking on a section title, the user is taken to the selected section list page (example, user clicks on horoscopes and the user sees a list of all the zodiacs)

6. Footer (FRONT END)

Annotations

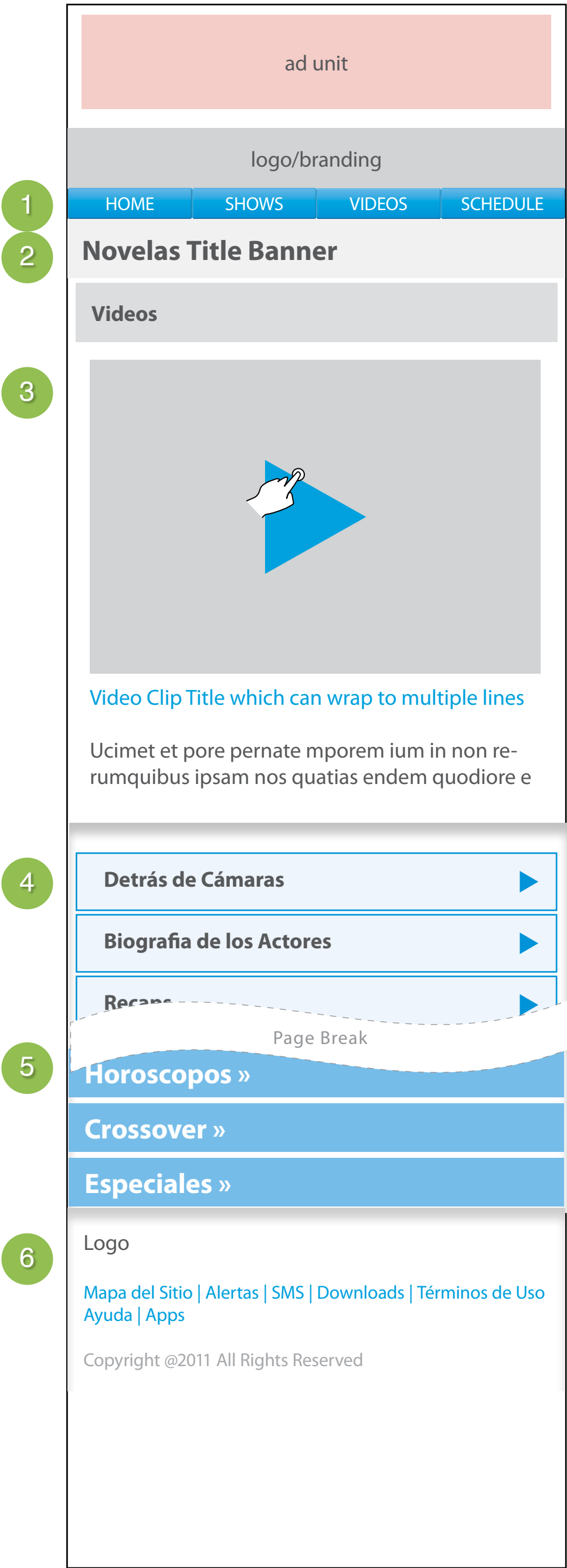
Specific Novella Landing Page



- 1. Main navigation (FRONT END)
- 2. Banner (FRONT END)
- 3. Featured Area (FRONT END)
 - Displays the tune in time along with three (3) static content
 - Each category displays a thumbnail and title of the content item.INTERACTION
 - Upon clicking on the hotspot located over the category title, thumbnail, and content item title, the user is taken to the detail page of the selected content item
- 4. Sub Nav Buttons (FRONT END)
 - Displays sub level section title which is also a buttonINTERACTION
 - Upon clicking on a sub level section title, the user is taken to the selected sub level section list page (example, user clicks on articles and the user sees a list of all the articles)
- 5. Section Footers (EDITORIALLY CONTROLLED)
- 6. Footer (FRONT END)

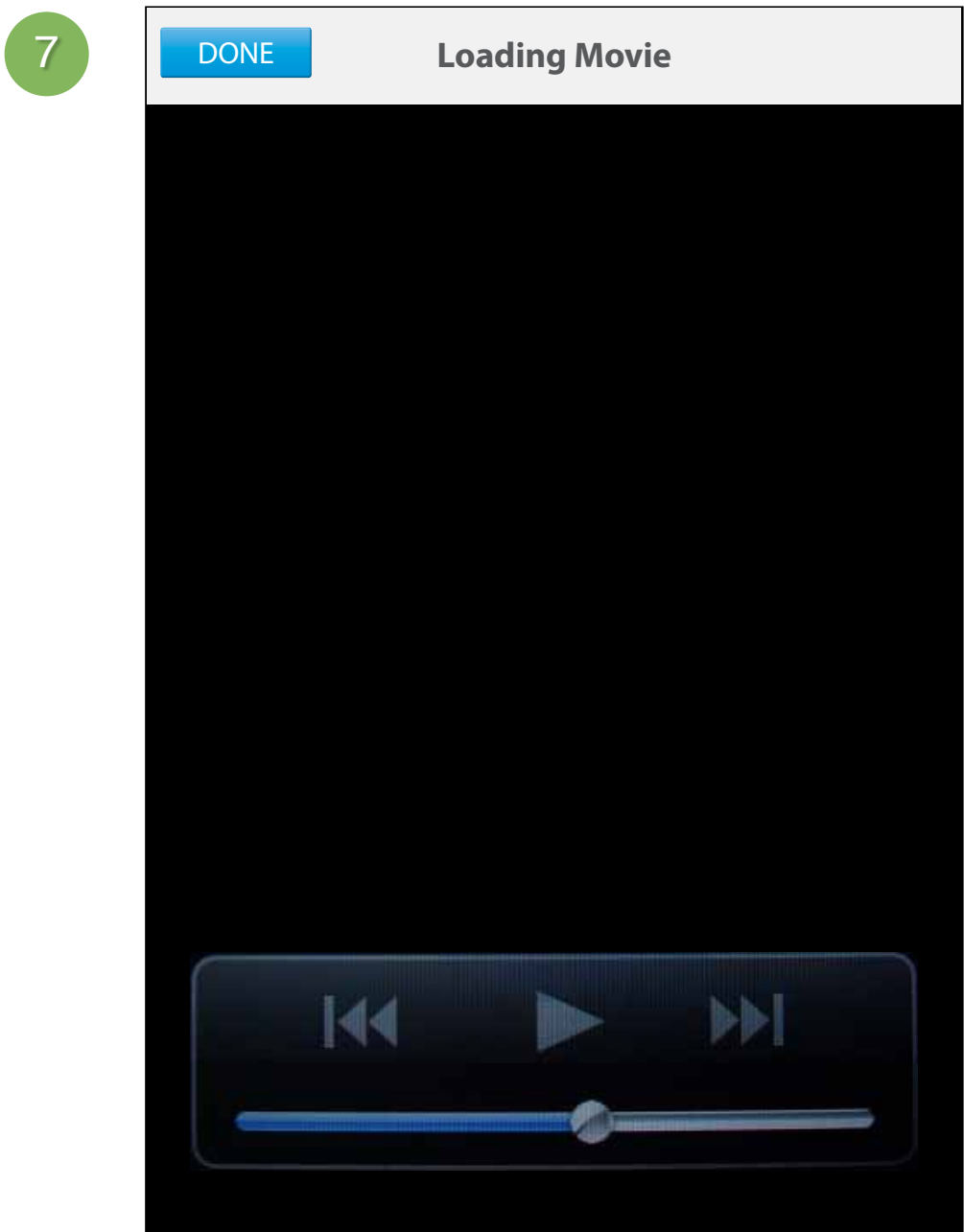
Annotations

Specific Novella Video Detail Page

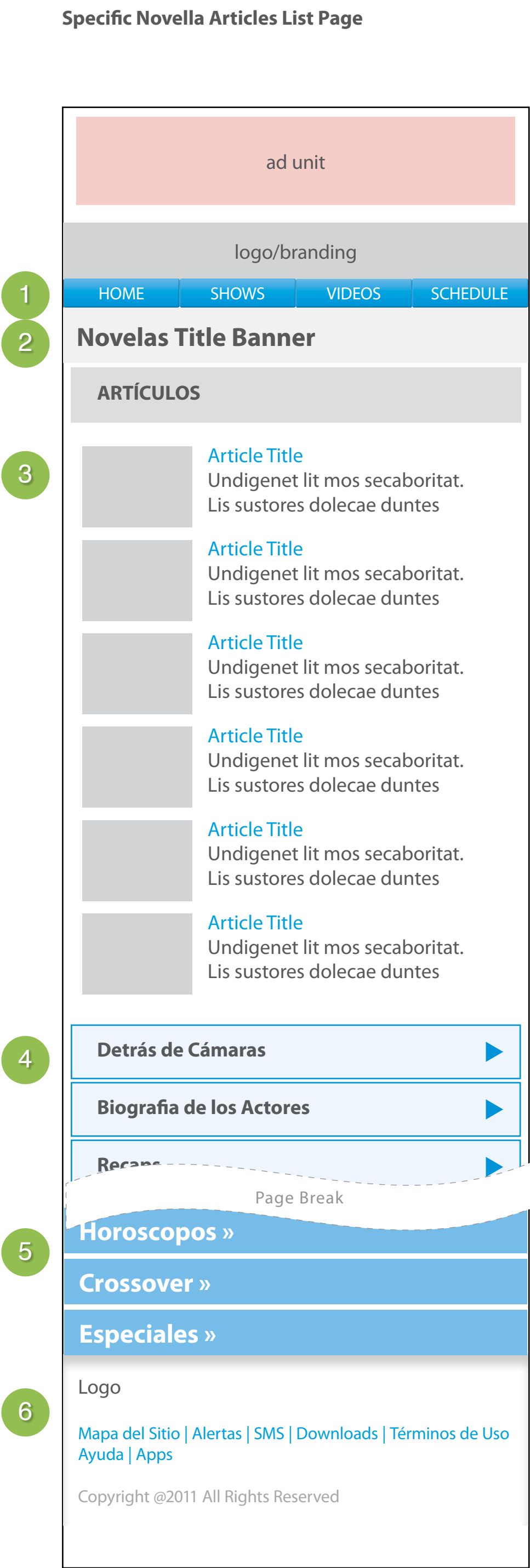


- 1. Main navigation (FRONT END)
- 2. Banner (FRONT END)
- 3. Content Item detail (Video) (DYNAMICALLY CONTROLLED)
 - Displays section title, image, and video titleINTERACTION
 - Upon clicking on the hotspot located over the thumbnail, and video title, the user is taken to the video player
- 4. Sub Nav Buttons (FRONT END)
- 5. Section Footers (EDITORIALLY CONTROLLED)
- 6. Footer (FRONT END)
 - Displays the status of the video and a done buttonINTERACTION
 - Upon clicking the done button, the user taken back to a detail page of the selected video

Specific Novella Video



Annotations



1. Main navigation (FRONT END)

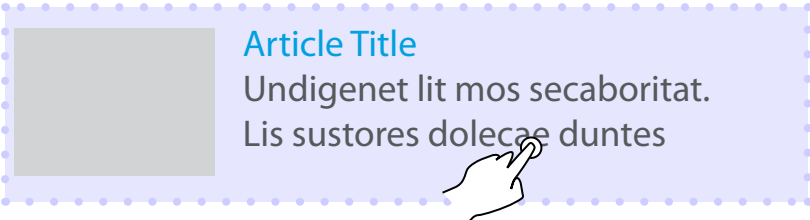
2. Banner (FRONT END)

3. Sub Nav List item (EDITORIALLY CONTROLLED)

- Displays list of content items in the order of alphabetic order
- Each list item displays a image, article title and description which may be truncated
- more pagination link will not displayed unless there is more than ten (10) list items are displayed

INTERACTION

- Upon clicking the hotspot located over the image, article title, and description, the user is taken to the detail page of the selected list item



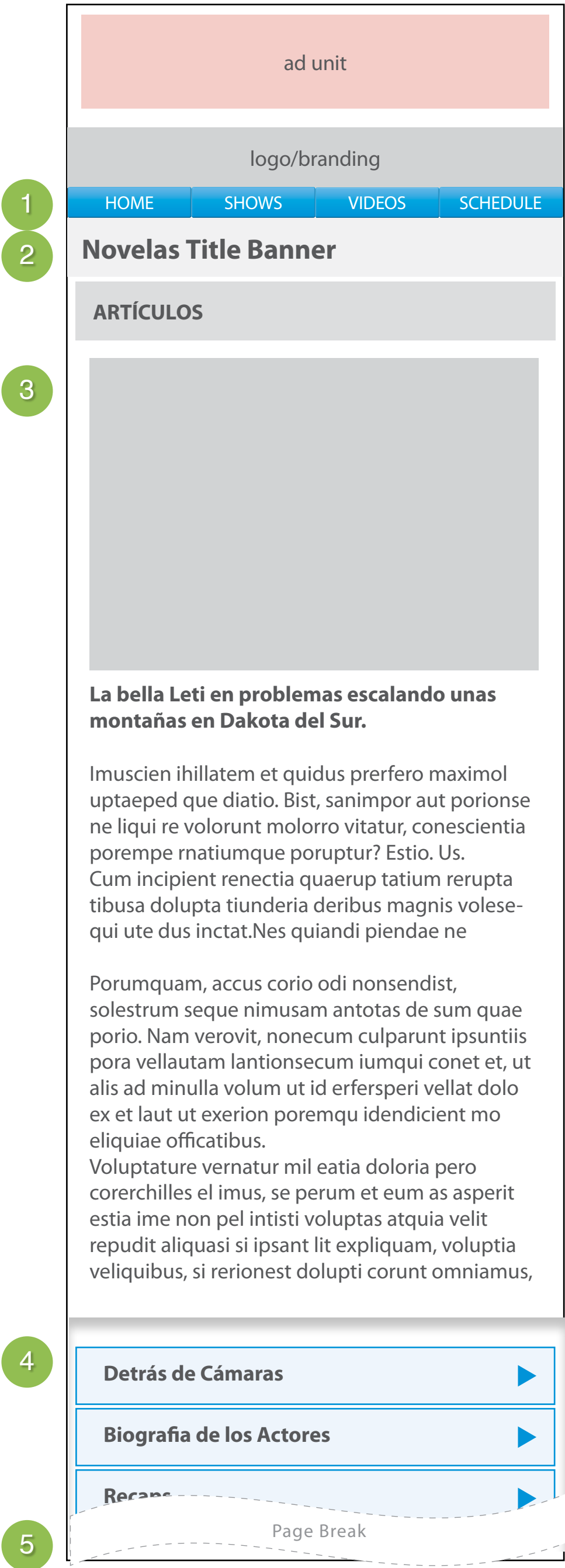
4. Sub Nav Buttons (FRONT END)

5. Section Footers (EDITORIALLY CONTROLLED)

6. Footer (FRONT END)

Annotations

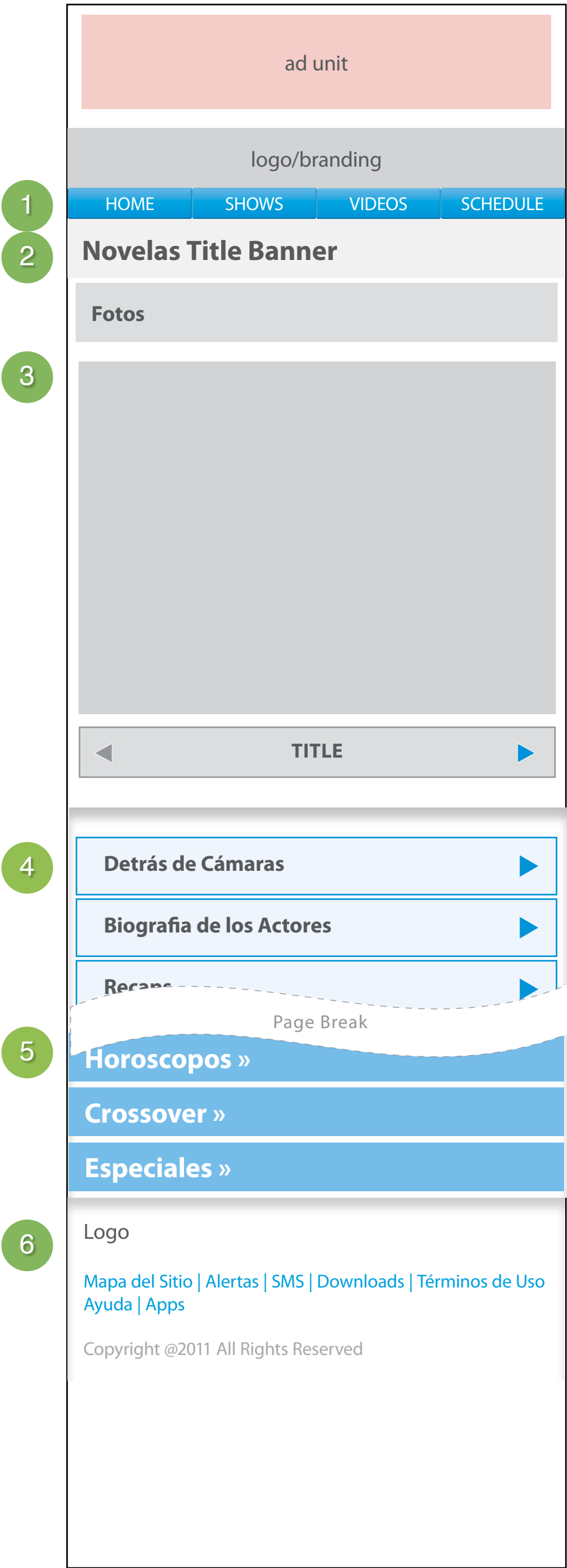
Specific Novella Article Detail Page



- 1. Main navigation (FRONT END)
- 2. Banner (FRONT END)
- 3. Content Item detail (Video) (DYNAMICALLY CONTROLLED)
 - Displays section title, image, and video titleINTERACTION
 - Upon clicking on the hotspot located over the thumbnail, and video title, the user is taken to the video player
- 4. Sub Nav Buttons (FRONT END)
- 5. Section Footers (EDITORIALLY CONTROLLED)
- 6. Footer (FRONT END)

Annotations

Specific Novella Fotos Detail Page (Single Slide View)

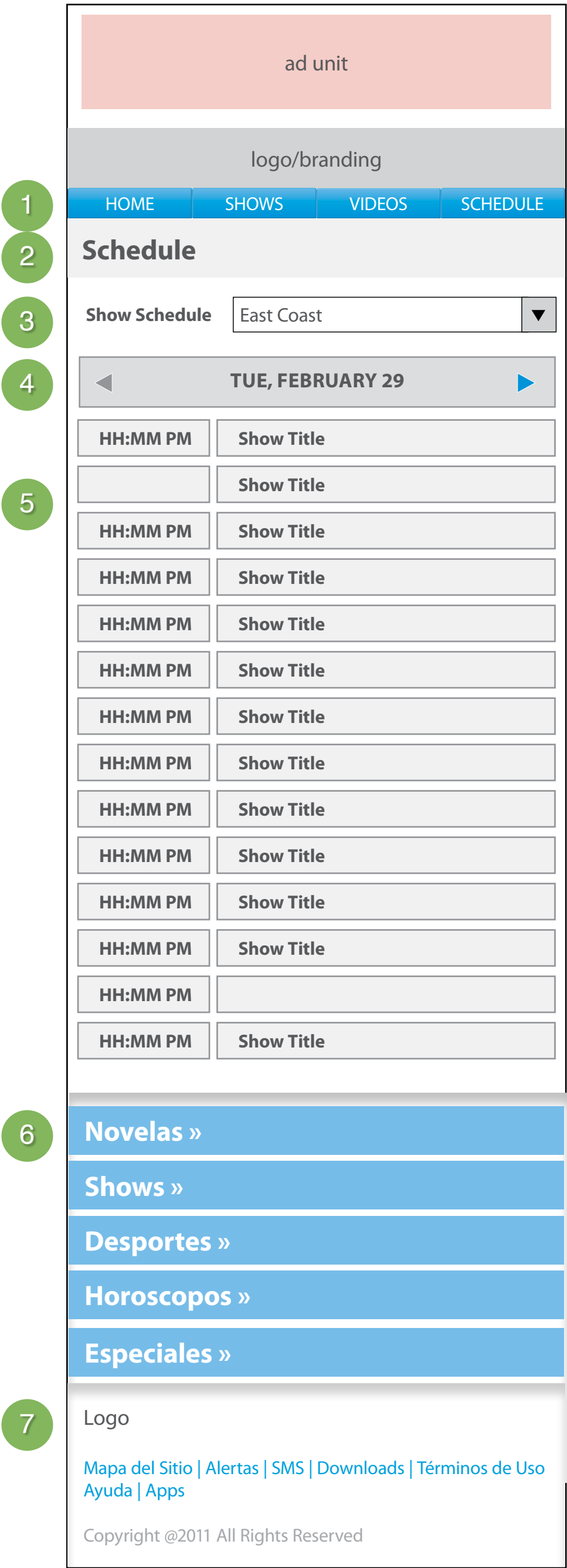


1. Main navigation (FRONT END)
2. Banner (FRONT END)
3. Single Slide Layout (DYNAMICALLY CONTROLLED)
- Displays page title, first slide of the gallery with a paginator and result count (X/Y)
 - If the pagination state is at the beginning of the pagination series (i.e. at the beginning), then the previous button will be disabled and un-actionable
 - If the pagination state is at the end of the series, then the next button will be disabled out and un-actionable
 - When a previous or next state is available, the navigation buttons will be in color and clickable
- INTERACTION
- Upon clicking on the hotspot located over the thumbnail, show title, and video title, the user will see the video again
 - As the user moves through the pagination set, the initial number (i.e. X) will increment
4. Sub Nav Buttons (FRONT END)
5. Section Footers (EDITORIALLY CONTROLLED)
6. Footer (FRONT END)

Main UI Interactions: Custom

Annotations

TV Schedule Page



1. Main navigation (FRONT END)

2. Banner (FRONT ENT)

3. Show Schedule (FRONT END)

- Displays the current day schedule based on the East Coast or West Coast schedule
- By Default, the East Coast Schedule will display first
- Selection options:
 - East Coast
 - West Coast

INTERACTION

- Upon selecting on the dropdown, the user can select location and the page will refresh to the selected Coast schedule

4. Date Paginator (FRONT END)

- Displays pagination arrows and the day of the week and date
- If the pagination state is at the beginning of the pagination series (i.e. at the beginning), then the previous arrow will be disabled and un-actionable
- If the pagination state is at the end of the series, then the next arrow will be disabled out and un-actionable
- When a previous or next state is available, the navigation buttons will be in color and clickable

INTERACTION

- As the user moves through the pagination set, the date will increment to the previous or next day schedule

5. Show Item (FRONT END)

- Displays all the time and show title which will be aired on Telemundo Channel for the day
- If the show time slot has already occurred the show item will not be listed anymore

6. Section Footers (EDITORIALLY CONTROLLED)

7. Footer (FRONT END)

July note:

We will accomplish the feature of allowing the user to select East Coast/West Coast through a Jump Menu which loads the page depending on the selected value by user. We will additionally look at having the schedule page default to either East Coast or West Coast depending on the IP address of the user (using the Targeting Widget). However, we need to test this out and verify if it will work for such a large number of states.

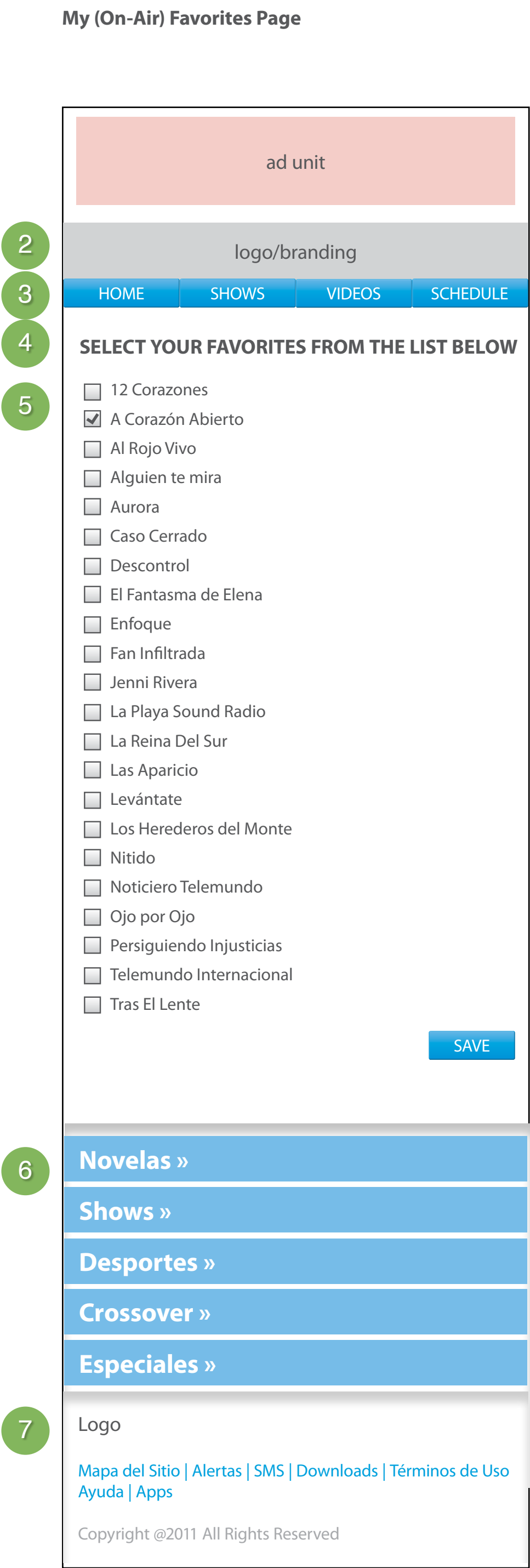
All these states should see timing in EST

Connecticut, Delaware, District of Columbia, Florida, Georgia, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Vermont, Virginia, West Virginia, Alabama, Arkansas, Florida, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Dakota, Oklahoma, South, Tennessee, Texas, Wisconsin

PST (all these states should see timing in PST)

California, Idaho, Nevada, Oregon, Washington, Arizona, Colorado, Idaho, Kansas, Montana, Nebraska, New Mexico, Oregon, Texas, Utah, Wyoming

Annotations



1. Ad Unit (AD OPS CONTROLLED)
2. Logo/Branding (FRONT END)
3. Main navigation (FRONT END)
4. Banner (FRONT ENT)
5. On Air Show List (FRONT END)
 - Displays a list of on-air shows which the user can make as their favoriteINTERACTION
 - Upon clicking a check box and clicking save, the selected show will appear on the home page as an favorite
 - Upon unchecking a check box and clicking save, the deselected show will be removed from the home page
6. Section Footers (EDITORIALLY CONTROLLED)
7. Footer (FRONT END)

Articles feeds:

- http://msnlatino.telemundo.com/novelas/Alguien_te_Mira/articles_rss
- http://msnlatino.telemundo.com/novelas/Aurora/articles_rss
- http://msnlatino.telemundo.com/novelas/El_Fantasma_de_Elena/articles_rss
- http://msnlatino.telemundo.com/novelas/Fan_Infiltrada/articles_rss
- http://msnlatino.telemundo.com/novelas/La_Reina_Del_Sur/articles_rss (empty)
- http://msnlatino.telemundo.com/novelas/Los_Herederos_del_Monte/articles_rss
- http://msnlatino.telemundo.com/novelas/Ojo_por_Ojo/articles_rss
- http://msnlatino.telemundo.com/novelas/Tras_El_Lente/articles_rss
- http://msnlatino.telemundo.com/novelas/El_Clon/articles_rss
- http://msnlatino.telemundo.com/novelas/La_Diosa_Coronada/articles_rss
- http://msnlatino.telemundo.com/novelas/Donde_esta_Elisa/articles_rss
- http://msnlatino.telemundo.com/novelas/Perro_Amor/articles_rss
- http://msnlatino.telemundo.com/novelas/Mas_Sabe_el_Diablo/articles_rss
- http://msnlatino.telemundo.com/novelas/Sin_Tetas_no_hay_Paraiso/articles_rss
- http://msnlatino.telemundo.com/novelas/Los_Victorinos/articles_rss
- http://msnlatino.telemundo.com/novelas/Ninos_Ricos_Pobres_Padres/articles_rss
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- http://msnlatino.telemundo.com/novelas/Sin_Senos_no_hay_Paraiso/articles_rss
- http://msnlatino.telemundo.com/novelas/Dona_Barbara/articles_rss
- http://msnlatino.telemundo.com/novelas/El_Juramento/articles_rss
- http://msnlatino.telemundo.com/novelas/Victoria/articles_rss

Photo gallery feeds:

- http://msnlatino.telemundo.com/novelas/Alguien_te_Mira/galleries_rss
- http://msnlatino.telemundo.com/novelas/Aurora/galleries_rss
- http://msnlatino.telemundo.com/novelas/El_Fantasma_de_Elena/galleries_rss
- http://msnlatino.telemundo.com/novelas/Fan_Infiltrada/galleries_rss
- http://msnlatino.telemundo.com/novelas/La_Reina_Del_Sur/galleries_rss (empty)
- http://msnlatino.telemundo.com/novelas/Los_Herederos_del_Monte/galleries_rss
- http://msnlatino.telemundo.com/novelas/Ojo_por_Ojo/galleries_rss
- http://msnlatino.telemundo.com/novelas/Tras_El_Lente/galleries_rss
- http://msnlatino.telemundo.com/novelas/El_Clon/galleries_rss
- http://msnlatino.telemundo.com/novelas/La_Diosa_Coronada/galleries_rss
- http://msnlatino.telemundo.com/novelas/Donde_esta_Elisa/galleries_rss
- http://msnlatino.telemundo.com/novelas/Perro_Amor/galleries_rss
- http://msnlatino.telemundo.com/novelas/Mas_Sabe_el_Diablo/galleries_rss
- http://msnlatino.telemundo.com/novelas/Sin_Tetas_no_hay_Paraiso/galleries_rss
- http://msnlatino.telemundo.com/novelas/Los_Victorinos/galleries_rss
- http://msnlatino.telemundo.com/novelas/Ninos_Ricos_Pobres_Padres/galleries_rss
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- http://msnlatino.telemundo.com/novelas/El_Juramento/galleries_rss
- http://msnlatino.telemundo.com/novelas/Victoria/galleries_rss

Video Feeds:

Alguien te mira	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Alguien+te+Mira+Shortform
Aurora	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Aurora+Shortform
El Fantasma de Elena	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=El+Fantasma+de+Elena_Shortform
La Fan Infiltrada	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=La+Fan+Infiltrada+Shortform
La Reina Del Sur	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=La+Reina+del+Sur+SF
Los Herederos del Monte	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Los+Herederos+del+Monte+SF
Ojo por Ojo	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Ojo+por+Ojo+Shortform
Tras el Lente	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Tras+el+Lente+Shortform
El Clon	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=El+Clon+Shortform
La Diosa Coronada	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=La+Diosa+Coronada+Shortform
Donde esta Elisa	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Donde+esta+Elisa+Shortform
Perro Amor	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Perro+Amor+Shortform
Mas Sabe el Diablo	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Mas+Sabe+el+Diablo+Shortform
Sin Tetas no hay Paraiso	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Sinteta+Shortform
Victorinos	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Los+Victorinos+Shortform
Ninos Ricos, Pobres Padres	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Ninos+Ricos+Pobres+Padres+SF
El Rostro de Analia	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=El+Rostro+de+Analia+Shortform
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Dona Barbara	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Dona+Barbara+Shortform
El Juramento	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=El+Juramento+Shortform
Victoria	http://feedgen.kiptronic.com/merge/completedRss?i=9693&n=Victoria+Shortform

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